



## Dummies Book Series Features AnnuityAdvantage.com in Recent Release

*Beginner's guide and new book [Annuities For Dummies](#) contains numerous references to popular consumer Web site AnnuityAdvantage.com.*

Medford, OR ([PRWEB](#)) March 11, 2008 -- AnnuityAdvantage.com announced today that the book Annuities For Dummies, written by Kerry Pechter and recently published by Wiley Publishing, Inc., features extensive [annuity](#) information and makes multiple positive mentions of AnnuityAdvantage.com's Web site.

Annuities For Dummies is a plain-English guide that seeks to explain annuities down to the smallest detail. All annuity types and topics---from when to buy an annuity to how to make the most from an annuity investment---are covered in this comprehensive guide.

According to the chapter "Ten Web Sources for More Annuity Information," AnnuityAdvantage.com is "one of the few places (on the Web) you can find the renewal rate histories for [fixed annuities](#)." Author Pechter, who is also the Editor of Retirement Income Reporter, praises AnnuityAdvantage.com's annuities-of-the-month feature and its full disclosure on specific annuity product details.

"We're proud to be included in Annuities For Dummies," said Ken Nuss, CEO and Founder of AnnuityAdvantage.com. Described in the book as a "recommended site," AnnuityAdvantage.com was launched by Nuss in 1999 as a company that provides individualized recommendations and sells high quality [fixed annuity](#) products to people planning for their retirement needs. Nuss continued on, saying that the inclusion makes sense because, "the For Dummies book series is a respected brand of beginner's guides, and AnnuityAdvantage.com aims to educate the consumer and simplify the annuity-buying process."

AnnuityAdvantage.com works with over 40 of the top insurance companies in the country and handles hundreds of annuity products, from simple multi-year guaranteed fixed annuities or single premium lifetime [immediate annuities](#) that provide monthly income to more complex equity-indexed annuities that earn interest according to the performance of a particular stock index. Focusing exclusively on annuities allows the AnnuityAdvantage.com Specialists to make customized recommendations to each client.

To benefit from AnnuityAdvantage.com's experience and to receive free, personalized annuity recommendations, individuals should visit <http://www.annuityadvantage.com> or call 1-800-239-0356. The book Annuities For Dummies can be purchased at local bookstores or online at Amazon.com.

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**Online Web 2.0 Version**

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